



William Branson MacLeay, the inspiration for the WBM Foundation.

## What is the Nintendo Wii?

The Wii is a video game system which uses a motion based controller system. That means that when you're hitting a golf ball, you're swinging the "Wii-mote" like a golf club. When you're Wii-bowling, you're going through the motions you would if you were really bowling. Pretty cool right?

## The William Branson MacLeay Foundation

Our goal is to raise awareness (and of course, funds) in order to bring technology to people that can benefit from it. Our first program, WiiSeniors was created to bring video game systems into senior care facilities, nursing homes or retirement communities.

These games allow people to experience sports and activities that they haven't been physically able to experience in years, while getting their

blood flowing. It's a new idea, but we believe that as time progresses we'll be able to examine measurable outcomes to determine how a mentally and physically engaging system like this can impact an entire generation of people.

To find out more, visit <http://wbmfoundation.org> or <http://wiiseniors.org>



## How to help

At this point, we're raising money for the next facility we hope to work with, but there's much more you can do than just donate money to the cause (not that we mind that). Telling a friend is the best way to make progress on a larger scale.

What else could you do to help?

...tell your local high school community service director that this is something you'd like them to look into.

...visit a local nursing home and

suggest they try something like this.

...work with a group of friends to visit a retirement or nursing home and work with the residents on their Wii skills.

...contact me at [ethan@wiiseniors.org](mailto:ethan@wiiseniors.org) to find out more about what we're doing and how you can contribute!

William Branson MacLeay

